

Spark

News from Catalyst Credit Union | Winter 2017

FREE SEMINAR AG OUTLOOK & TRENDS

ROBLIN Roblin Community Centre
Wednesday, February 22
Call 204.937.6553 to register

DAUPHIN Countryfest Community Cinema
Thursday, February 23
Call 204.622.4515 to register

Featuring

Brad Magnusson Market Analyst
John De Pape President, FARMCo

REGISTER BY
Feb 15

Includes Lunch!

Brought to you by Catalyst Credit Union, Dauphin Co-op,
Gilbert Plains Co-op, Grandview Credit Union and Parkway Co-op



We help make it happen

As a financial co-operative, Catalyst Credit Union is committed to the communities we serve. That commitment plays out in a variety of ways — including sponsorships, scholarships, free banking services for community groups, free use of our branches for fundraisers, free movies for kids, rewards to students for good grades... and *a lot* of volunteer hours. In fact, Catalyst's 84 employees devoted well **over 4,600 hours** to community causes in 2016 — more than 55 hours each, on average. Working together for a better Parkland — that's the Catalyst way!

Don't forget! The deadline for contributions to your RRSP for 2016 is **Wednesday, March 1**

RRSP • GIC • RRIF • TFSA

Escalator

TERM DEPOSIT

Third Year

3.00%

Second Year

2.05%

First Year

1.85%

- Redeemable annually on anniversary
- Minimum investment \$1,000
- Interest compounded on anniversary date
- Subject to change or cancellation without notice

OFFER ENDS
Mar 31



DEPOSIT Specials!

RRSP • GIC • RRIF • TFSA

19-month term

2.10%

35-month term

2.25%

OFFER ENDS
Feb 28

RRSP loans at prime! (OAC)
Call for details!

Rates subject to change



Take advantage of these great rate specials and you could

Win up to \$500 CASH

in the fabulous Catalyst Credit Union **CA\$HINATOR!**

January 16-20 Gilbert Plains

January 23-27 Roblin

Jan. 30-Feb. 3 Inglis

February 6-10 Dauphin

February 13-17 Ethelbert

February 21-24 Winnipegosis

One winner at each branch! Details at catalystcu.com



Catalyst CREDIT UNION

Dauphin | Ethelbert | Gilbert Plains | Inglis | Roblin | Winnipegosis

catalystcu.com



You belong here.





Putting our communities first!

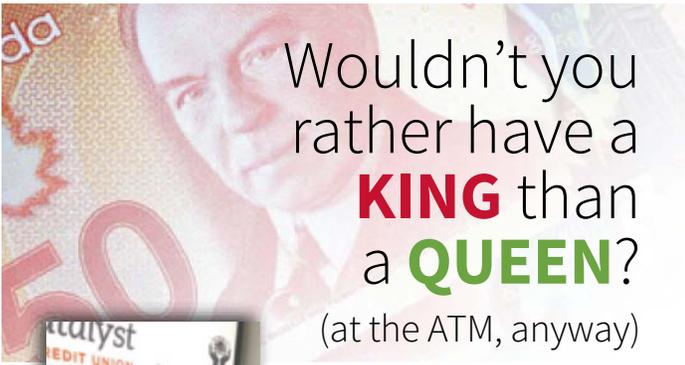
Catalyst Credit Union's promise is to foster and promote a sense of belonging among the members and communities we serve. It's a promise we take seriously, but we have a lot of fun keeping it!

① **Fat Cat** (the tall one) and some well-dressed staff members hosted special screenings of the movie *Storks* in Roblin and Dauphin in October. ② CEO **Ron Hedley** (right) presents a \$4,000 cheque to Dauphin & District Community Foundation president **Chuck Burton**, to assist with the foundation's "24 Hour Giving Challenge". ③ **Lorilee Yakimishyn** (right) has a birthday present for **Larry Branconnier** at one of Catalyst's parties honouring members who turned 60 in 2016. ④ **Nikki Therrien** of Roblin won a \$50 movie gift card in our pumpkin carving contest. Halloween is always popular at Catalyst — maybe it's all that orange! ⑤ We 'spruced up' (get it?) the Catalyst float for this year's Parade of Lights. ⑥ In partnership with Dauphin, Parkway and Gilbert Plains Co-ops, Catalyst brought in retired police detective **Brian Trainor** to present a series of workshops on cyber bullying (to students) and fraud (to everyone) last November. ⑦ **Fat Cat** (right) with his pal **Alex Booker** at our special screening of *Storks* at the Roblin Theatre in October. ⑧ **Noreen Nykyforak**, Manager of Compliance & System Initiatives, was honoured at the Credit Union Managers Association convention for her 25 years of service. Congratulations Noreen! ⑨ **Elaine Mann** and **Shannon Demeria** show off the MasterCard 'Twice as Nice' display at our Inglis location. ⑩ Just a few of the goodies from the **Catalyst Harvest Auction**, part of our **Credit Union Day** celebrations on October 21... which raised over \$1,800 for our community food banks! ⑪ **Sam Yakimishen** takes a breather from all her hard work setting up the MasterCard 'Twice as Nice' display at our Gilbert Plains branch.

March is Fraud Prevention Month

For information, tools & resources, visit
competitionbureau.gc.ca > Resources > Fraud Prevention





Wouldn't you rather have a **KING** than a **QUEEN**?

(at the ATM, anyway)



We've just installed a new, 24/7, state-of-the-art ATM at our newly-renovated Ethelbert branch, and **you're invited** to celebrate with us on **Thursday, February 9** – with **coffee, cake and prizes...**

...and, just for fun, **we'll be mixing some fifties in with the twenties**, so you could get a nice surprise with your withdrawal (for **one day only!**)

Don't miss it! Thursday, February 9



A cool contribution to Gilbert Plains arena

Catalyst Credit Union has partnered with Gilbert Plains Co-op to assist the Gilbert Plains Recreation Commission with the purchase of an Olympia Millennium ice resurfer. Catalyst is a generous supporter of organizations and events across the Parkland, to the tune of more than \$120,000 in 2016 alone.

8th Annual **LAKE of the PRAIRIES**

ICE FISHING Derby

Sponsored in part by

Catalyst
CREDIT UNION

Saturday, February 25 | Details at asesippiparklandtourism.com



Congratulations to **McKenzie Kropelnicki** of Sifton, who won a **hundred-dollar bill** in our fall FAT CAT draw!

Catalyst Credit Union's FAT CAT account is a great way to introduce kids up to 12 years old to the concept of money management – with prizes, bonus interest on deposits, free movies and more!



See you at the **Royal Manitoba Winter Fair!**

March 27 – April 1 • Brandon



Join us for **Credit Union Family Day**

Wednesday, March 29

Max & Ruby
musical playdate™

Brought to you by



Message from the CEO

I'm delighted to announce another historic event here in 'Credit Union Land', one that specifically involves the credit union *you* own: the members of Rorketon & District Credit Union have voted overwhelmingly in favour of becoming part of Catalyst Credit Union, by way of an amalgamation that will take effect April 1.

As I'm sure you can imagine, the decision was made only after a great deal of diligent study and consideration by the boards and management teams of both credit unions. Smaller credit unions have been facing significant challenges in recent years, and Rorketon members — quite wisely, I think — have opted to act now, rather than wait until forced to by the shifting market and regulatory pressures confronting our industry.

It's hard to believe it was just three-and-a-half years ago that members of Dauphin Plains, Ethelbert and Roblin credit unions made the decision to create Catalyst Credit Union — a decision that I believe has served our members and communities very well. I'm confident our neighbours from Rorketon and area will find the Catalyst experience just as positive. Catalyst is deeply committed to the communities we serve — and every director, employee and member understands the role locally owned and delivered services play in maintaining a community's unique identity.

So please join me in extending to all members of Rorketon & District Credit Union a warm and sincere welcome to the Catalyst family. We look forward to a long and prosperous partnership.



RON HEDLEY
PRESIDENT AND CEO



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