

Spark

News from Catalyst Credit Union | Fall 2017



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15 months

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International Credit Union Day

Don't miss it! Thursday, October 19

Join us for refreshments and
Harvest Auction

Wares from our staff & local producers
Proceeds to local Food Banks



Catalyst CREDIT UNION

Dauphin | Ethelbert | Gilbert Plains | Inglis | Roblin | Rorketon | Winnipegosis

catalystcu.com



You belong here.



Putting our communities first!



① The action was intense at the Mossey River Days **Loonie Scramble** held July 10 in Winnipegosis. ② Wealth Consultant **Devron Jakeman** (in yellow) made it to the top of 'The Rock' this June, with a little encouragement from Roblin Senior Manager **Tyler Booker**. ③ Catalyst's popular '**Got Orange?**' selfie contest was back for Countryfest this year... and we received some *seriously* orange entries. ④ To celebrate Fathers' Day, and raise funds and awareness for prostate cancer, Catalyst employees wore **Plaid for Dad** on June 16. ⑤ Underneath all that mud you can just make out the triumphant smiles at the finish line of the **Catalyst Credit Union Manitoba Mud Run** on August 12. ⑥ **Fat Cat** (with bow tie) made some new friends at the Canada Day celebrations in Ethelbert. ⑦ This year's **Gilbert Plains-Grandview Ag Society parade** featured this posse from our Gilbert Plains branch. ⑧ **Paint Night in Ethelbert** produced some pretty impressive masterpieces... bravo! ⑨ On April 1, Catalyst welcomed 800 new members and four new employees from **Rorketon & District Credit Union** (from left): **Jennifer Sabiston, Heather Didychuck, Vivian Zamrykut** and **Tammy Biletski**. ⑩ Catalyst's seven-seater bike, the '**CUBi**', makes every parade a little more fun... let the good times roll!

Catalyst Credit Union's promise is to foster and promote a sense of belonging among the members and communities we serve. It's a promise we take seriously, but we have a lot of fun keeping it!



Sharing our success with our members & communities

Congratulations Class of 2017

CATALYST SCHOLARSHIP WINNERS

Dauphin	Cassandra VanHumbeck
Ethelbert	Kelsey Woytkiewicz
Gilbert Plains	Bryanne Bates-Ewanyshyn
Inglis	Nicole Ziprick
Roblin	Jaden Townsend
Roblin	Emilie Bailes
Rorketon	Shataya Warkentin
Winnipegosis	Leah Marion/King



1



2



3



4

1 **Desiree Rantala** accepts a donation to **Habitat for Humanity** from CEO **Ron Hedley**. 2 **Inglis** branch manager **Shellie Wasilka** (right) handed out a lot of loonies for **Ding Free Day** on June 21 — member **Joyce Lappage** got one of them. 3 **Ron** again, this time with a pair of weekend passes to **Countryfest for Hands & Globe** draw winner **Olesia Krawetz** of Dauphin. 4 As well as a crisp \$10 for every A on her report card, DRCSS student **Abi Hryhoruk** (right) won a free Smart TV in Catalyst's popular **Pays for A's** program. **Shannon Demeria** makes the presentation.



Congratulations to **Mitchell Rauliuk** (left) of Dauphin and **Robert Welland** of Ethelbert, who both won **new bikes** in our spring FAT CAT draw!

Catalyst Credit Union's FAT CAT account is a great way to introduce kids up to 12 years old to the concept of money management — with prizes, bonus interest on deposits, free movies and more!



WHAT'S NEW?

THE NEW, IMPROVED CATALYST MOBILE APP

The latest **IN ONLINE BANKING**



GO MOBILE



SAFE & SECURE



SEE YOUR SPENDING



BIGGER PICTURE

BIGGER PICTURE
SMARTER FEATURES
BETTER LIVING



BETTER BUDGETING





Message from the CEO

Here's hoping you had a terrific summer and are now enjoying the fall... and if you're farming, I hope your crop was plentiful this year.

Things continue to go very well at your locally-owned credit union. We're always working hard, to ensure that not only will we be around for a *long* time, but that we're able to keep being what you need us to be. This means having the financial wherewithal to offer you the most up-to-date products and services — not always easy to do in these days of low interest rates and tight operating margins.

So we need to be creative when seeking out income opportunities and, in particular, we're constantly looking for innovative ways to increase our "other income". Some of these new ventures may seem a little "off the wall" and not what you'd expect for a credit union. But this additional income in turn supports our ability to continue to provide you with the leading edge financial services you have come to rely on and expect from Catalyst.

So stay tuned. This fall may bring some exciting new ventures for Catalyst Credit Union.



RON HEDLEY
PRESIDENT AND CEO



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